

The background of the slide features a large, semi-transparent seal of the University of Wisconsin-Madison. The seal is circular and contains the text 'UNIVERSITY OF WISCONSIN' around the top edge and '1743' at the bottom. In the center, there is a shield with the words 'GRAMM', 'PHILOL', 'RHETOR', 'ETHICA' on the left and 'METAPH', 'LOGICA', 'PHYSICA' on the right. Below the shield, the words 'SOL' and 'MEN' are visible.

# Malware analysis using visualized images and entropy graphs

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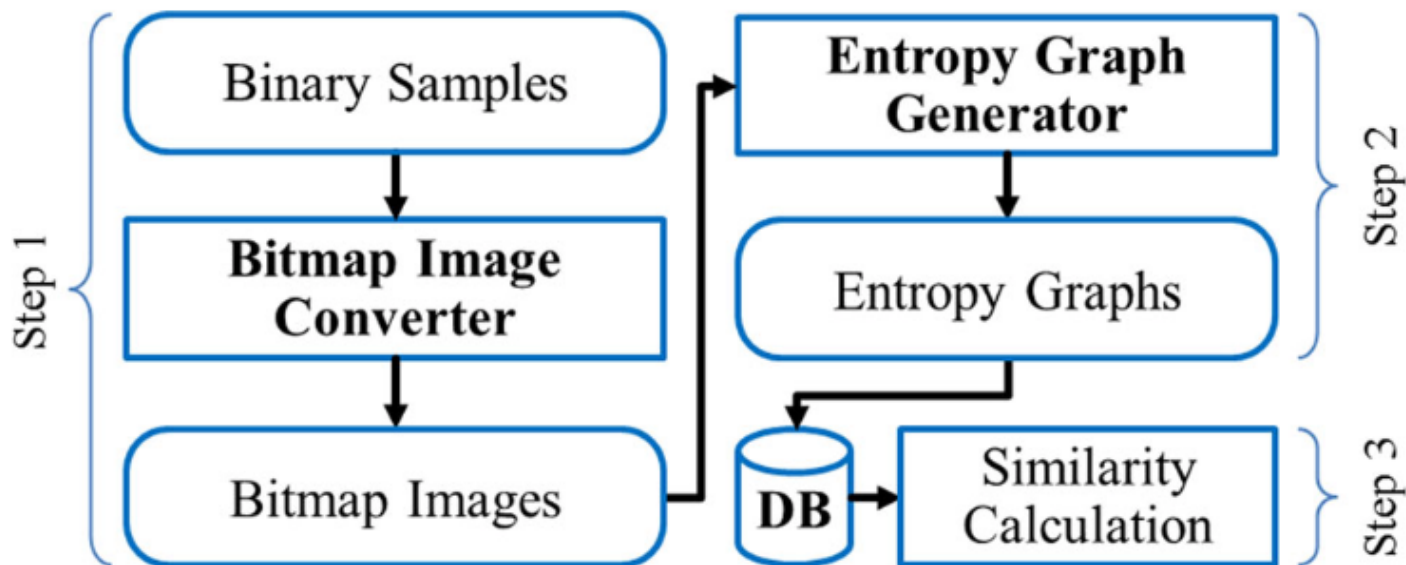
Presented by Ruikai Zheng

CISC850  
Cyber Analytics

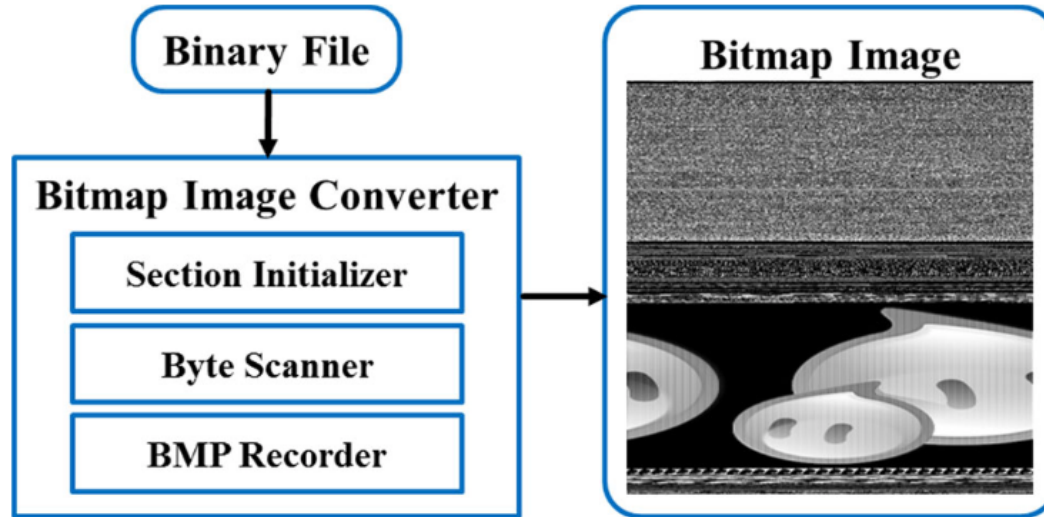
# 1.Introduction

- Malware variants developed using automated tools
- Automated tools reuse modules
- Similarities may exist among malware variants

## 2. General Idea



# 3. Bitmap Image



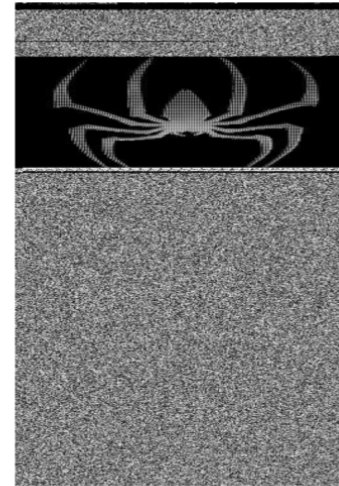
# Bitmap Image converter

Malware Binary

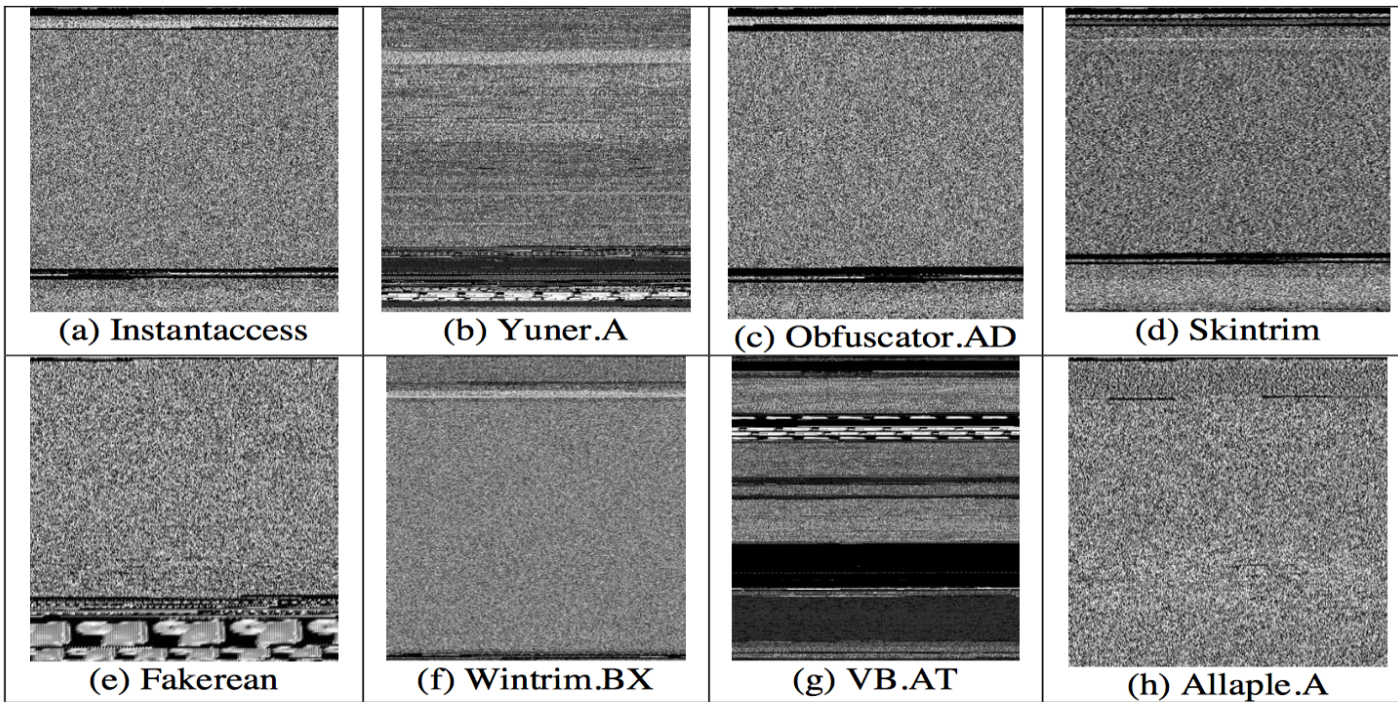
011100110101  
100101011010  
10100001..

Binary to  
8 bit  
vector

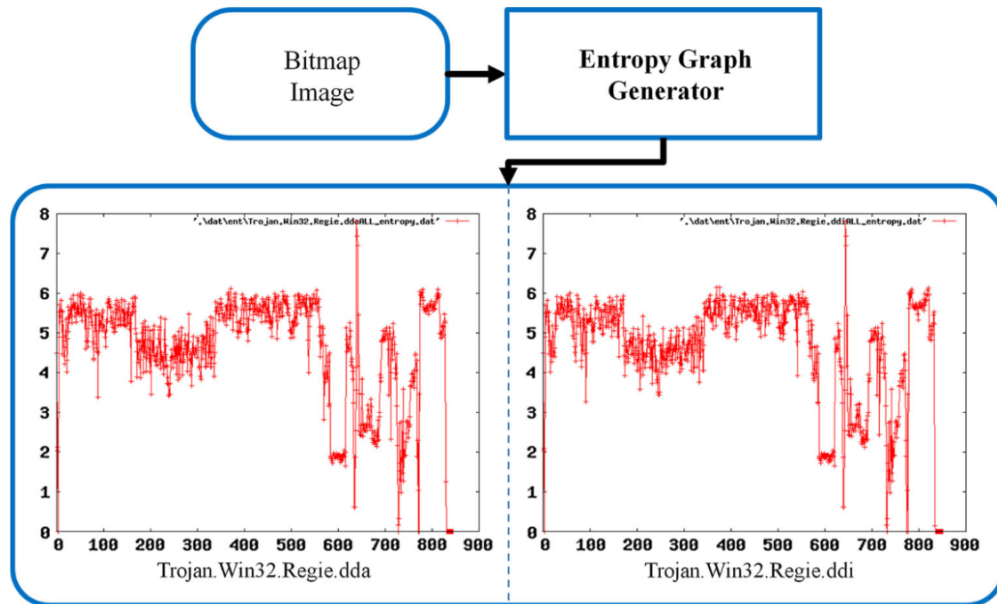
8 Bit vector to  
Grayscale  
Image



# Some examples



# 4. Entropy graph



# Entropy graph generator

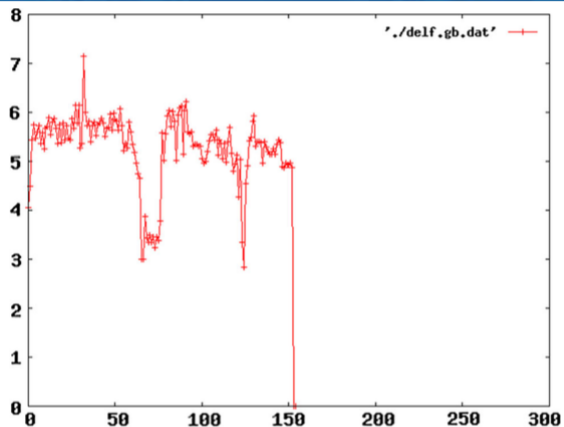
For each line of bitmap image:  
(suppose the image is 256 \* 256)

$$Entropy = - \sum_{i=0}^{255} p_i \times \log_2 p_i$$

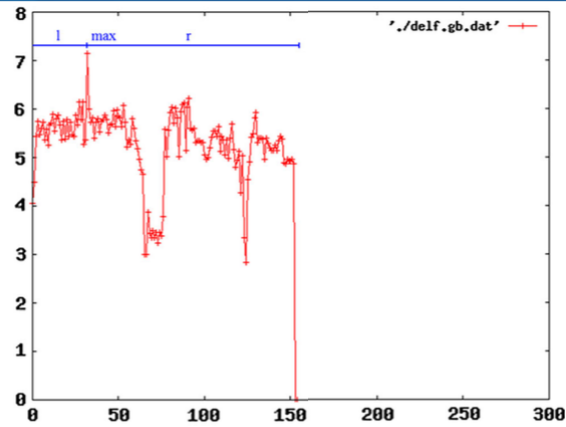


## 5. Compute similarities

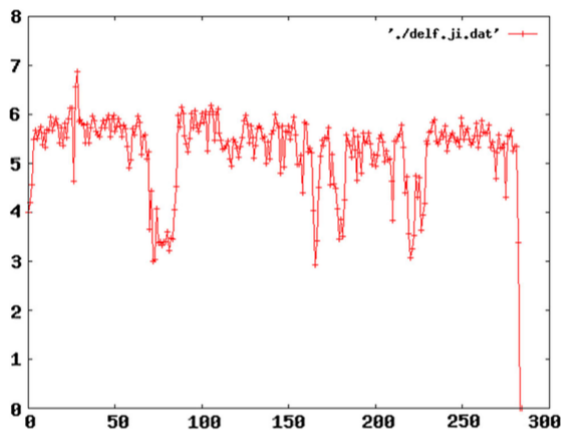
- Align the x-axes(the heights of bitmap images) of the two entropy graphs



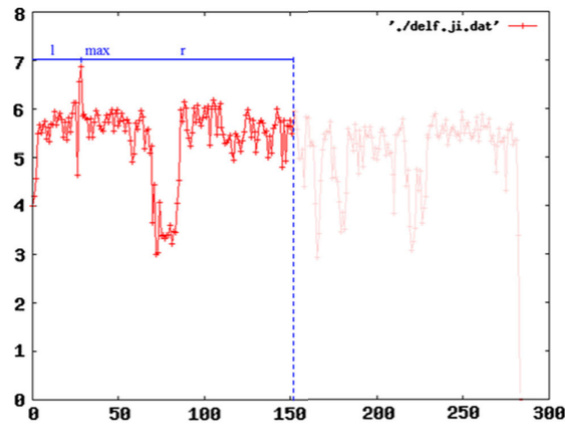
(a) Shorter histogram  $H$



(a) Shorter histogram  $H$



(b) Longer histogram  $L$



(b) Longer histogram  $L$

# Compute similarities

- Compute  $K_1$  and  $K_2$   
–  $K_1$

$$k_1[H, L] = \exp\left(-\frac{s[H, L]}{\bar{s}}\right)$$

where

$$s[H, L] = \int_x |H(x) - L(x)| dx$$

$$\bar{s} = \text{Average}(H) \times \text{Length of } y \text{ axis}$$

# Compute similarities

- Compute  $K_1$  and  $K_2$   
–  $K_2$

$$k_2[H, L] = \sum_i u_i[H] c_i[H, L]$$

where

$$u_i = \frac{|H^{(2)}(x_i)| \times l_i}{\sum_{i=1}^{n(H)} |H^{(2)}(x_i)| \times l_i}$$

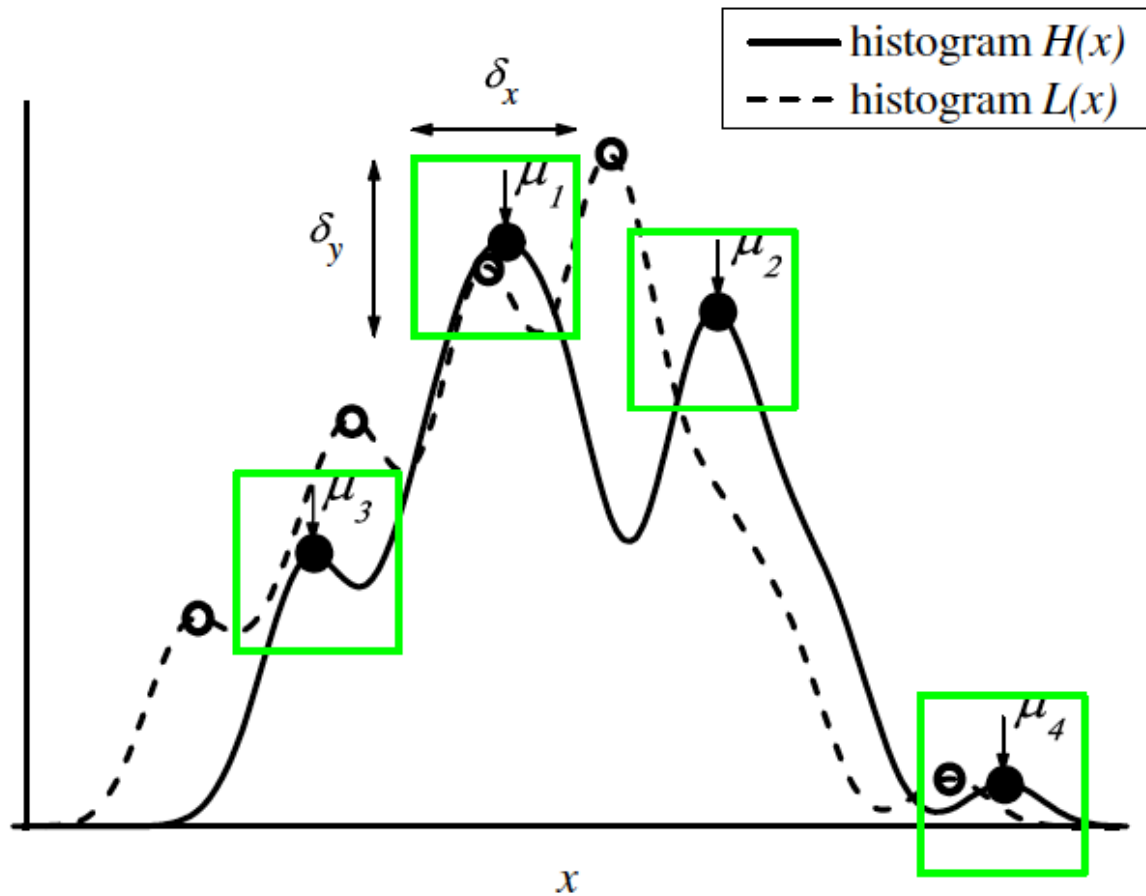
$$c_{i,j} = c_{i,j}^x \times c_{i,j}^y$$

$$c_{i,j}^x = -\exp\left(\frac{\Delta x_{i,j}}{\delta x}\right)^2$$

$$\Delta x_{i,j} = x_i - \tilde{x}_j$$

$$c_{i,j}^y = -\exp\left(\frac{\Delta y_{i,j}}{\delta y}\right)^2$$

$$\Delta y_{i,j} = H(x_i) - L(\tilde{x}_j)$$



# Compute similarities

- Similarity value

$$S = t_1 \times k_1 + t_2 \times k_2$$

# Experiment result

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Backdoor.Win32.Nethief

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	21	22	25
21	1	0.889	0.951
22	0.986	1	0.949
25	0.951	0.949	1

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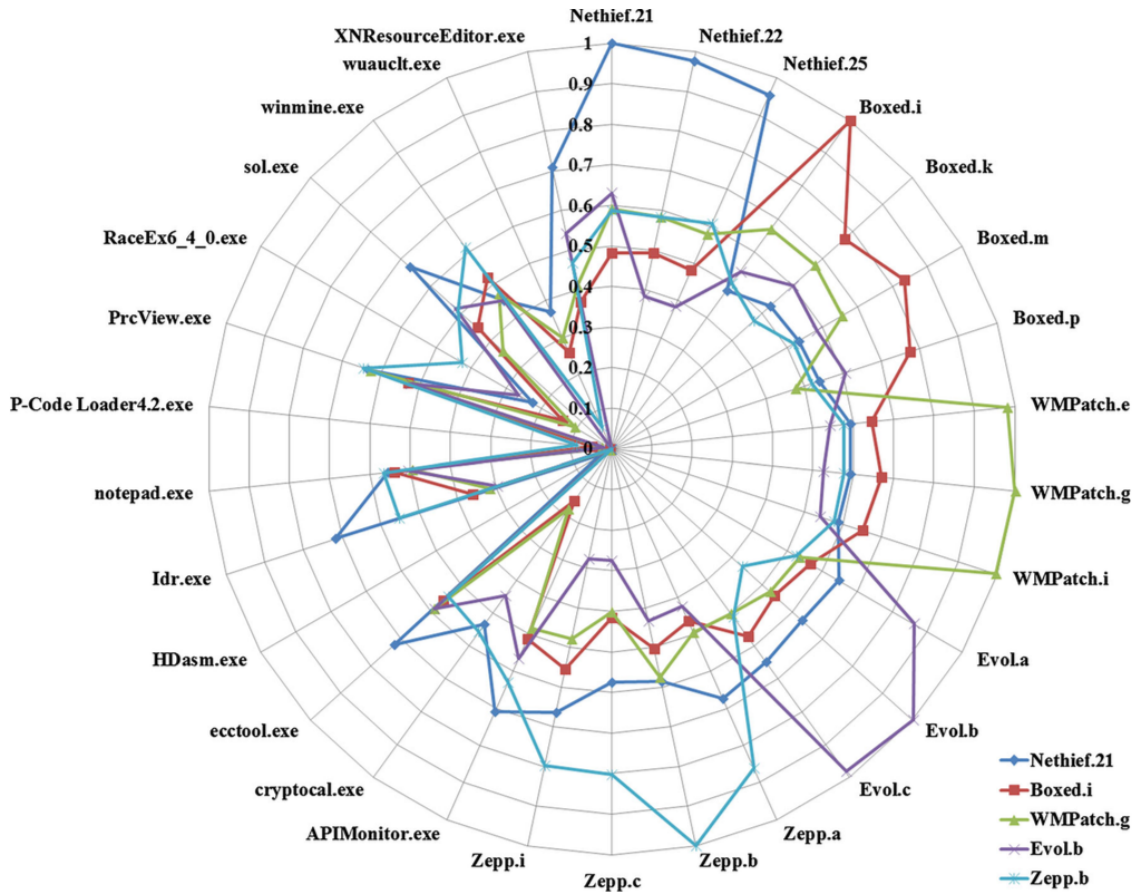
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Virus.Win32.HLLP.Zepp

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	a	c	i
a	1	0.889	0.880
c	0.889	1	0.982
i	0.880	0.982	1

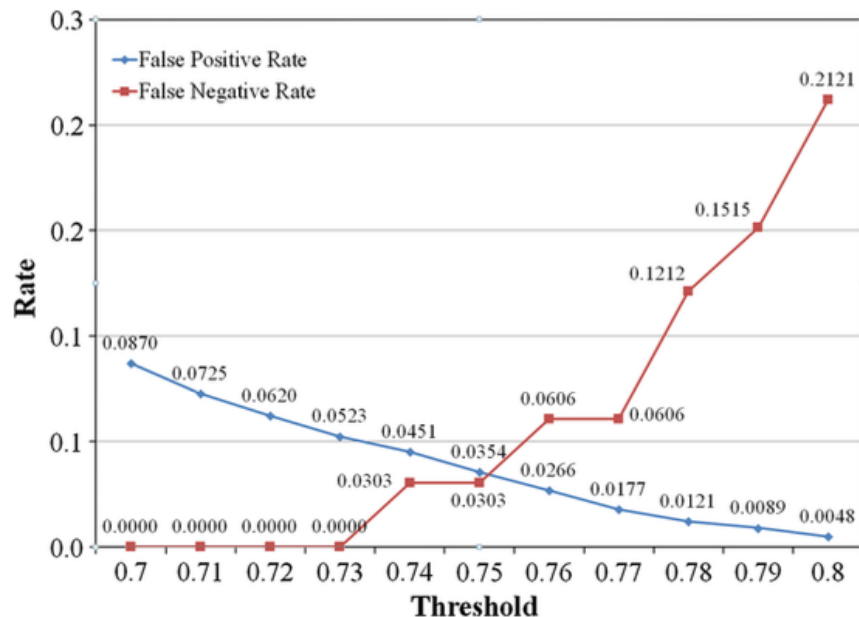
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# Experiment result

- Threshold
  - False positive rate
  - False negative rate



# Limitation

- Malware applied with packing technique
  - The entropy values of binaries can be very high
  - Packed malware binaries are difficult to classify

# Conclusion

- The paper proposed a malware visualization method that using binary grayscale bitmap images and entropy graphs.
- The paper proposed a method to calculate similarities of malware to classify malware families.
- Experimental results showed that proposed method can classify malware families with a small false-positive/false - negative rate.

Thank you